

LIGHTENING PRODUCTS (:Ö:

REPAIRING AND LIGHTENING FACE AND BODY MILK

Melfade® (bearberry extract) ♥ Natriance Brightener ♥ Pentavitin®

Effects:

triple action: moisturizes, nourishes and unifies.

- Moisturizing action.
- Lightens and evens out skin tone.
- Fast absorbing ,non-oily, Enriched texture and quick penetration.

Indications:

Treatment of brown spots, scars, age or waxing spots (armpits and bikini line) and solar lentigos.

How to use:

Apply morning and/or evening on the whole body. Massage gently until complete absorption. Do not use on children under 12 years old or on irritated areas.

LIGHTENING FACIAL SCRUB

Achromaxyl™ • Natriance Brightener • Acticire®



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Effects:

- Soft peeling.
- brighter and more radiant complexion.
- Refines the skin's texture.
- Removes dead skin cells.

How to use:

Apply a small amount of scrub on clean and wet skin.

Use gentle and circular motion, Rinse.

LIGHTENING SERUM ANTI MARKS REPAIRING AND MOISTURIZING

Achromaxyl™ ♦ Natriance Brightener ♦ Pentavitin®

Effects:

- Moisturizing action.
- Lightens and evens out skin tone.
- Combats blemishes and improves the overall condition of skin.
- More even and radiant skin tone.

Indications:

All blemishes (sun, aging, pregnancy, acne induced spots...) and all skin irregularities. For all skin types.

How to use:

Apply morning and/or evening to your face, neck and chest. Avoid contact with eyes.

INTENSIVE REPAIRING SERUM

Alpha Arbutine ⊕ Achromaxyl™ ⊕ fruit acid ⊕ Allantoin

Effects:

- Reduces pigment spots.
- Evens the complexion.
- Softens skin texture softens the skin thanks to its soothing and anti-irritating texture.
- Allantoin : stimulates moisturization and cicatrising.

Indications:

All blemishes (sun, aging, pregnancy...) and all skin irregularities. For all skin types.

How to use:

Apply morning and/or evening to your face, neck and neckline. Avoid contact with eyes.



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LIGHTENING CREAM FOR DRY SKIN

Alpha Arbutine ♥ Vitamine C ♥ Pentavitin® ♥ Beeswax





Effects:

- Lightens.
- Moisturizing.
- Soothes the skin for a natural, radiant and well moisturised.

How to use:

Apply to face and neck. Apply morning and evening by massaging gently. Avoid contact with eyes.

LIGHTENING EYE CARE

Alpha Arbutine ♦ Natriance Brightener ♦ Vitamin E ♦ Hyaluronic Acid ♦ Argan oil ♦ Acticire®





Effects:

- Ligthens and smoothes the eye contour by providing skin elasticity.
- Moisturizing action, anti-aging, anti-spots and anti-fatigue.

Conseils d'utilisation:

Apply morning and evening with fingertips on eyes contour with circular motions.

LIGHTENING CREAM FOR OILY AND MIXED SKIN Achromaxyl™ ⊕ Acnacidol BG® ⊕ Argan Oil





Effects:

- Even and radiant complexion.
- Removes shining effect.
- Reduces skin imperfections.

How to use:

Apply to face and neck. Apply morning and evening by massaging gently. Avoid contact with eyes.

EXFOLIATING LIGHTENING SOAP

Daily use

NOHOOH Soap unifies and purifies the skin. It helps give a clear skin thanks to its pure and natural lightening agents.





How to use:

Use every day, avoiding contact with eyes and rinse thoroughly.

Do not use on children under 12

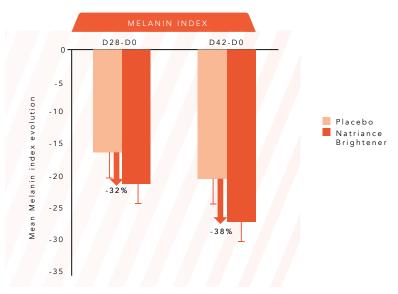
Store in a dry place.

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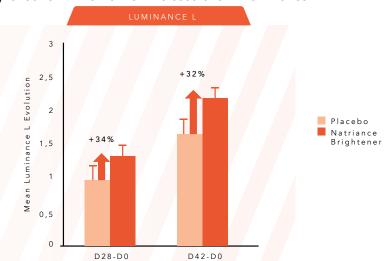


NATRIANCE BRIGHTENER

Natriance Brightener is a yeast extract helps skin reveals its own radiance, creates a natural slow and sublimates skin tone for a brighter and more luminous appearance.

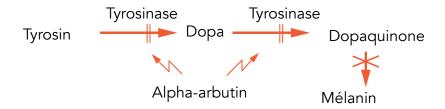


Ocnsider writing: When skin is treated with Natriance Brightener at 3% for between 28 and 42 days, a suggested enhancement of skin luminosity is found in vivo from an increase of skin Luminance L.



ALPHA-ARBUTIN

- Melanin fades away and disappears quicker properties without presenting any danger for the health and skin. It also acts by inibiting tyrosinase.
- Inhibits the melanin epidermal biosynthesis by blocking the enzymatic oxidation of tyrosine and DOPA.
- Acts selectively on melanocytes with an excess of melanogenesis.



IN VIVO CLINICAL STUDY

INTERACTION DIAGRAM FOR "L" FACTOR: TREATED ZONE VS CONTROL, DIFFERENCE M1 / M0

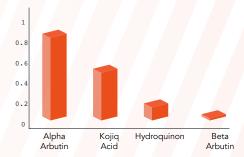


Diagram 1: Lightening classification Components based on their own specific effect after 1 month (M0 = start- M1 = after 1 month). ALPHA ARBUTIN 2% IN A MORE EFFICIENT CREAM AGAINST BROWN SPOTS AFTER 1 MONTH



Diagram 2: Satisfaction quotient during the evalution of spot reduction

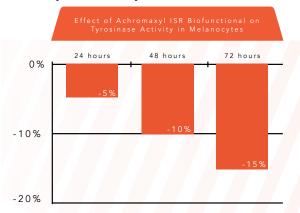
improved

improved



ACHROMAXYL™

- Achromaxyl™ is botanical extract lightening the skin with a reduction in the appearance of aging spots.
- Of Studies showed that Achromaxyl™ ISR biofunctional may decrease tyrosinase activity in melanocytes in vitro.





ACTICIRE®

- Acticire® is a natural agent based on jojoba waxes.
- It brings softness to the skin, starts, protects and moisturizes the dry and damaged skin.



MELFADE® (Bearberry extract)

- Regulatory action on melanin.
- Reduces imperfection and skin spots due to a melanin excess.





STABILIZED VITAMIN C

- Reduces melanine already oxidized and stops darkening skin process.
- Or antioxidant and exfoliating properties.
- Active repair of photo-induced skin aging.

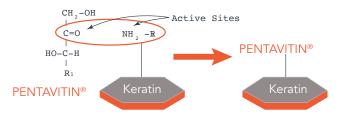


PENTAVITIN®

Saccharide isomerate is a carbohydrate plant complex:

- (A) Moisturizes skin for 72 hours.
- Ocnsolidate the skin barrier functions.
- Soothes and moisturizes deeply.

The skin become smoother (50%) after 4 weeks of use.



R₂= amino group of lysine in the keratin



ANTI ACNE GEL



CLINICAL STUDY

ANTI ACNE GEL

Effects:

- Removes dead skin cells.
- the skin is refined and the sebum secretion is regulated.
- Soothes and purifies the skin.



The anti acne gel NOHOOH moisturizes, reduces irritations and preserves the epidermal balance without damaging the skin.

The active substance (**ACNACIDOL BG®**) is ideally suitable for teenagers and skin disorders.

How to use:

Lather a small amount of anti acne cleaning gel and gently massage over the face. Rinse with water and dry with a personal towel.

The skin is now clean and radiant.

ANTI ACNE CARE

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Repair & treatment action

Effects:

- Removes small imperfections, spots/pimples and blackheads.
- less blackheads, pores are cleansed and the skintone is more even.
- Matifies the skin.

How to use:

to be used mornings and evenings on a clean and dry skin.

Clinically tested Royal Jelly mimetic 10-HDA that controls and reduces sebum for acne prone skin.

ACNACIDOL BG® is a unique active ingredient aimed at re-establishing the physiological balance in acne-prone skin.

It is composed of 10-hydroxydecanoic acid (10-HDA), sebacic acid and decanediol.

The target molecule of **ACNACIDOL BG®**, **10-HDA**, is a synthetic biomimetic version of a hydroxyl acid naturally present in Royal Jelly.

During clinical studies, **ACNACIDOL BG®** provided excellent results for seboregulation. Additional in-vitro tests on Propionibacterium acnes demonstrated excellent anti-bacterial activity.

Properties:

- Decreases sebum synthesis in 1 hour.
- Diminishes the number of active sebaceous glands in 1 hour.
- Anti-bacterial and anti-fungal properties.

Cosmetic applications:

- Cosmetic skincare products for mixed and oily skin.
- Acne-prone skin.

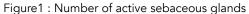
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IN VIVO EFFICIENCY

1. Short-term effect on sebaceous glands and sebum

ACNACIDOL BG® (3%) in an emulsion was applied to the forehead for one day and compared to a placebo.

Results demonstrate that within one hour, a single application of ACNACIDOL BG® at 3% considerably decreases sebum excretion associated with a significant reduction of active sebaceous glands. This effect lasted for at least 6 hours.



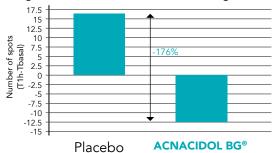
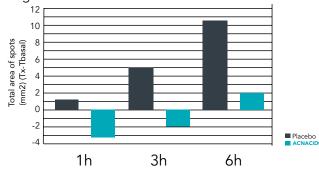


Figure 2: Sebum excrection rate

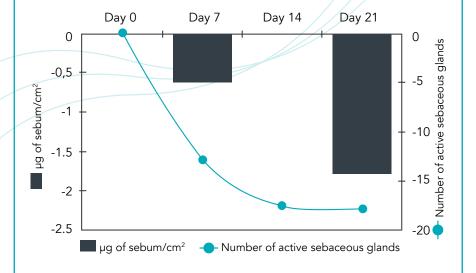


IN VIVO EFFICIENCY

2. Long-term effect on sebaceous glands and sebum

A double-blind clinical study was performed over 3 weeks on 12 volunteers with oily or mixed skins using **ACNACIDOL BG®** formulated at 3% against a placebo.

ACNACIDOL BG® at 3% usage induces a consistent and long-term decrease of sebum. This effect is visible within the first week and reaches a maximum and continual effect after 2 weeks. A plateau effect is also observed illustrating that **ACNACIDOL BG®** does not induce dry skin in the long term.



COMPLEMENTARY PRODUCTS

SPF 50+ SUNSCREEN

Very high level of protection UVA/UVB against sun damage and skin aging.

This sunscreen benefits from last generation of mineral filters combined with high tolerance hypoallergenic filters.

This formula rich in moisturizing agents provides intense and durable hydration .

VITAMIN E

- Anti oxydant.
- Anti-Aging.

VENUCEANE™

- Anti-oxydant from natural origin wich is activated by warmth.
- Reinforces skin barrier and increases moisturisation.

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Indications:

Skins prone to sunburns, prevents pigment spots due to sun (pregnancy, photosensibilization...).

How to Use:

Apply before sun exposure. Re-apply frequently.

Avoid contact with eyes. Do not apply on babies or young children. Overexposure is dangerous.

LIGHT AND DARK COMPLEXION CORRECTOR

NOHOOH Complexion corrector's formula, combines a high concentration of covering pigments and ultra-soft texture. For a perfect complexion for 12 hours. Without mask effect. The mineral filter present in the formula gives a solar protection against UVA rays (SPF 15).



How to use:

Apply with fingertips on the localized imperfections or on entire face.

Results:

Skin irregularities are perfectly covered. The complexion is unified and the skin becomes smooth and supple.

PURE ARGAN OIL





This oil is rich in vitamin E and originates from Marocco. Renowned for its nutritive, antioxidant, anti aging, regenerating sand restructuring action. Its rose scent soothes and leaves the skin fresh all day.

How to use:

Use pure for a massage or daily on face and neck, regenerates and tones the epiderm.

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INTIMATE CLEANSING GEL

Daily use



Effects:

- Gently cleanses.
- Calms irritations.

sensitive or irritated skin

How to use:

Use as a liquid soap, lather then rinse with clear water. Ideal for daily use, even during menstrual period.

For external use only.

Recommended for intimate irritations (irritations, discomfort feelings ...).

Rich in natural extracts

BARDANE

- Well-know for its soothing virtues with irritated skins.
- Clean mucosa and prevent mycosic proliferation.

CALENDULA

- With soothing, moisturizing and softening properties.
- Sanitize and calm the irritations.

LAVANDER

• Naturally perfumed with essential oil.

Preserves the mucosa's sensibility and flora balance thank to its physiological pH.

SOAP FREE / PARABEN FREE



[HO OH = HYDROQUINONE]

[NO HOOH = NO HYDROQUINONE] = [Without HYDROQUINONE]



Our products are without hydroquinone.

This is our brand's DNA.





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